

Marketing Portals

Learn why it may be time to set up a robust marketing portal for your organization.

Snapshot of Benefits:

- Controlled Corporate Brand Identity
- Centralized Purchasing for Multiple Locations
- Time and Manhour Savings
- Free Website Set-up
- Simple, Quick Inventory Reports

Features:

Custom Catalog. Create a catalog of only your products. When you log in, only your company's products are displayed. You may use the catalog to track product inventory.

Order Management. Easily manage your orders from one screen. Use the navigation icons next to each order to leave notes, change status, and update specifications.

Integration. Accept credit card payments, provide real-time shipping rate information, export data, and more.

Product Personalization and Variable Data. Using the personalization and variable data component of your marketing portal, you can quickly and easily customize, proof, and approve documents.

Instant Pricing Calculators. DigiLink can build simple or complex interactive pricing calculators to provide instant pricing information based on the options you select.

Approval Workflow. With DigiLink's approval workflow, you can easily define which users need ordering approval and which users can approve orders. When a user with limited permissions places an order, users with approval capabilities are automatically notified by email to complete the approval process.

Transactional Inventory Control. Keep track of current and historical inventory levels with powerful transactional inventory control capabilities. Customers can view inventory detail such as current inventory level, last replenish dates, and even view orders placed against the inventoried product.

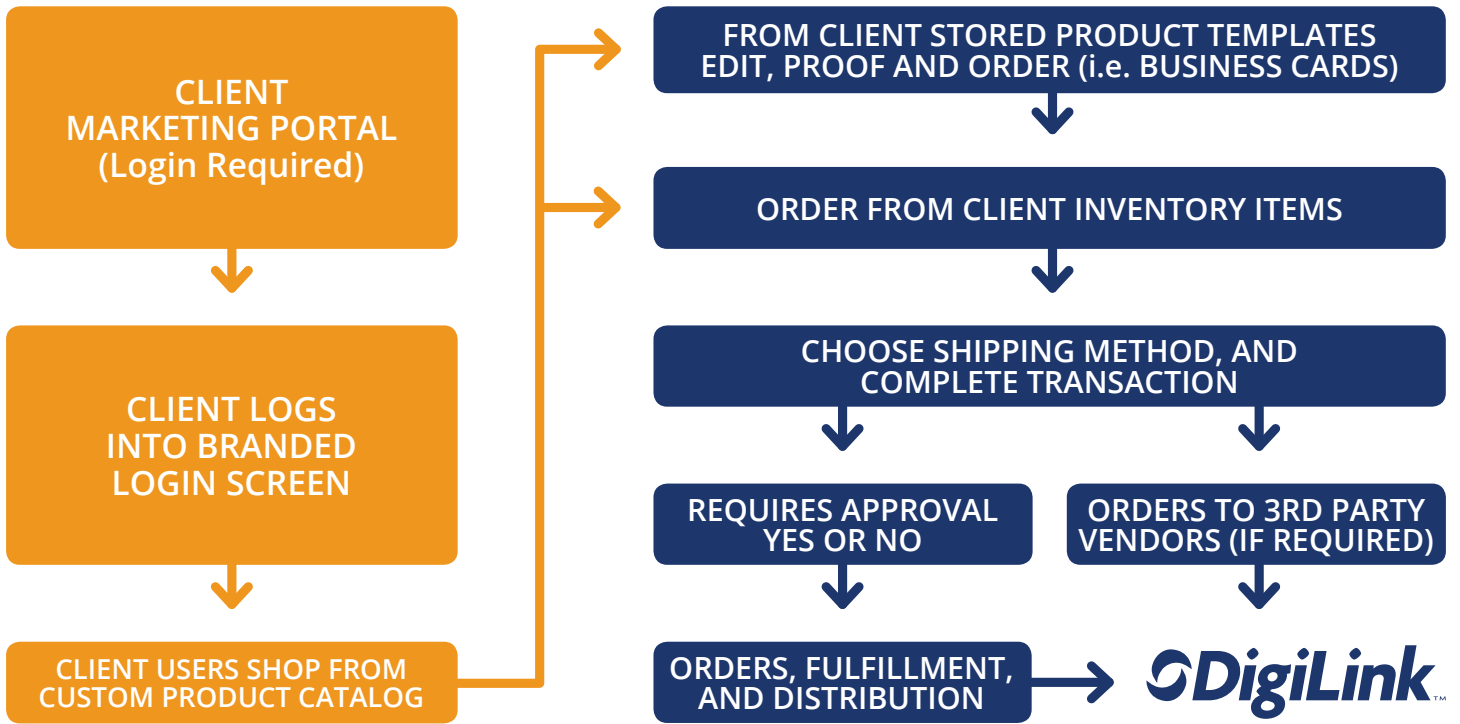
User Management. Create unlimited number of users for your marketing portal. This allows DigiLink and you to easily track who ordered what. User Groups allow you to associate products with groups of users and even assign different pricing for each of the user groups.

Custom Design. Customize the look and feel of the marketing portal. DigiLink can share with you predesigned templates to personalize with your colors and artwork.

[More>>](#)



GENERAL WORKFLOW



Opening up about service... I want to convey my thanks for how easy it has been working with DigiLink and to get the Public Health Accreditation Board's online store up and running. Your entire team has been great to work with and the solution is working perfectly.

The combination of your printing expertise, the fulfillment of orders, and the coordination with our external vendors has helped remove a burden from our staff and created real dollar savings and efficiencies.

Warmest regards,

Mark Paepcke, MBA
Chief Administrative Officer,
Public Health Accreditation Board

